PPLUS65

Biweekly Partner Meeting

DATE   November 14, 2023

PARTNER   The SCAN Foundation

PROJECT STATUS

PUBLIC
POLICY
LAB

2023 →   2024 →

| AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL |

R1 Scope   **R2** Prepare   **R3** Research   **R4** Synthesize   **R5** Co-Design   **R6** Launch

▲
TODAY

DELIVERABLES

Project Plan &
Evaluation Framework

Research Plan &
Participant Recruiting

Repository of Compiled
Research Data

Repository of Synthesized
Research Insights,
Visualizations & Media

Launch–Ready Web
Platform Containing
Research Outputs

Outreach Materials &
Briefing Event(s)

R3 Research				
S1	S2	S3		S4

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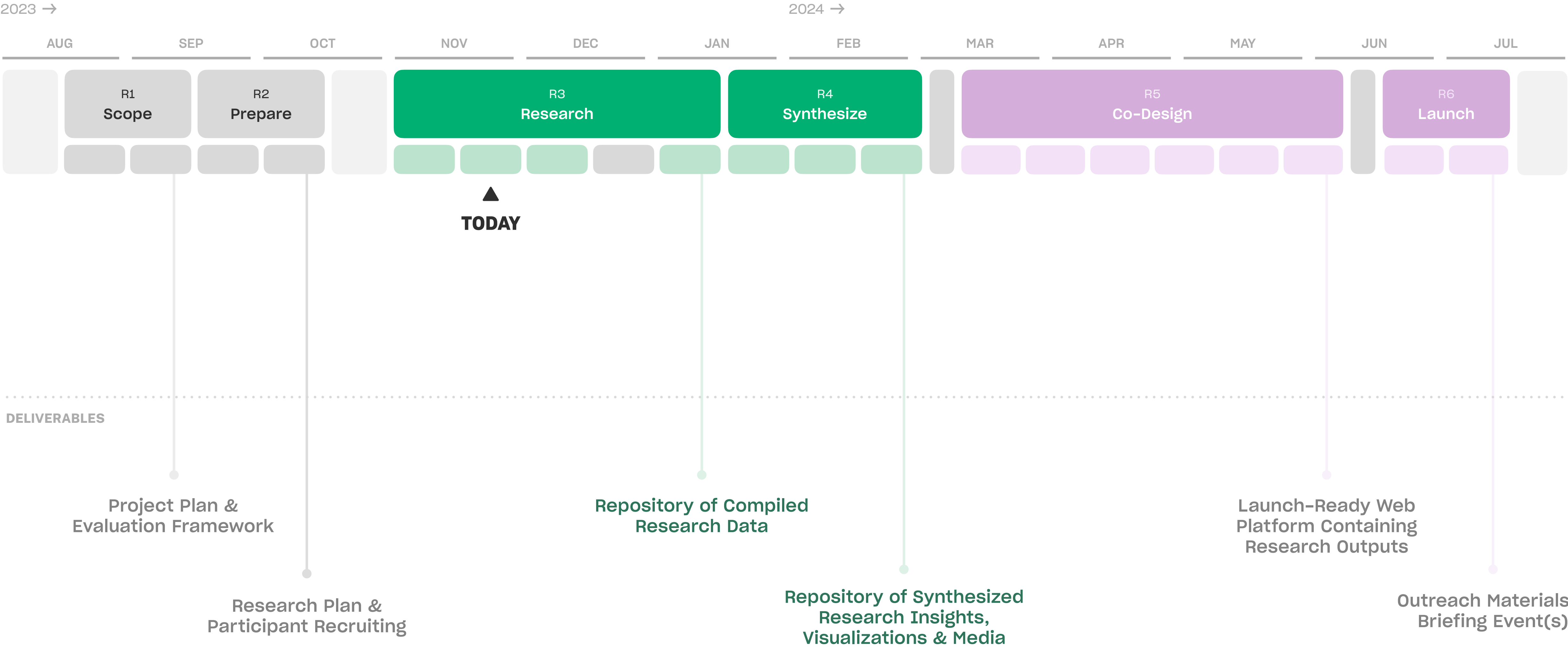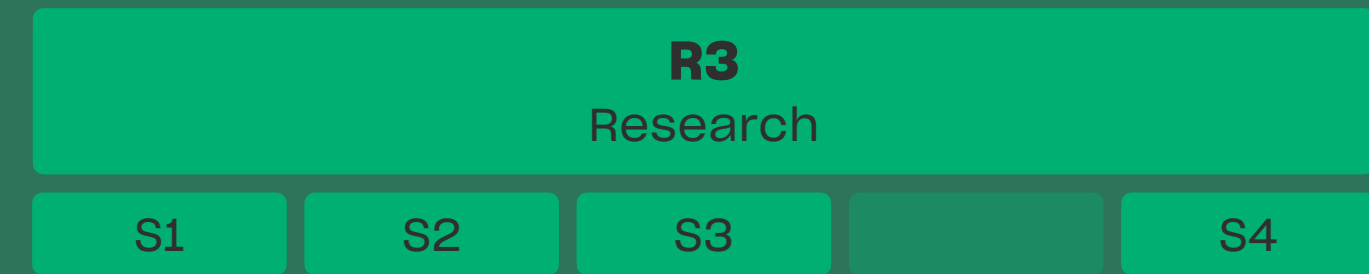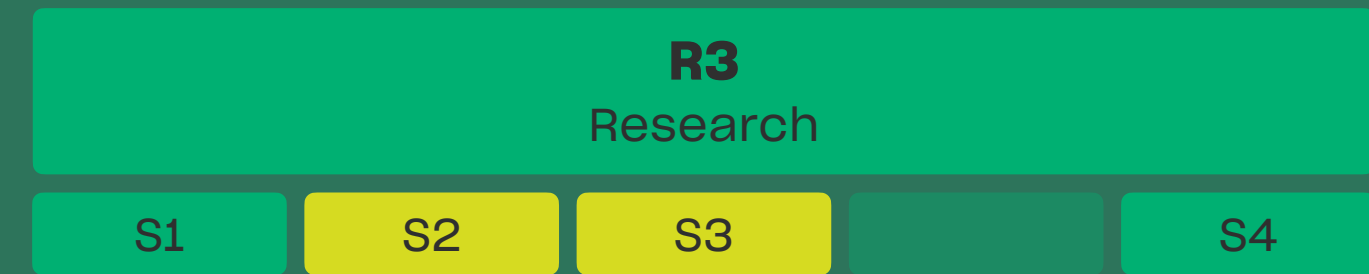
R3 **Research**

GOALS

- Collect thick, multimedia data from older adults around the country.

- Document policy and service context from older adults and the advisory committee.

- Share participants' experiences and voices with decision-makers.

DELIVERABLE

- Repository of Compiled Research Data

TIMING

- 4 two-week sprints

- Time off for Thanksgiving and end-of-year holidays

R3
Research

| S1 | S2 | S3 | | S4 |

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R3: RESEARCH **SPRINT 2**   STATUS: IN PROGRESS 🔄

Research in NY, CA, OH, and PA

ACTIVITIES

- Continue Spanish and Chinese interviews in NYC.

- Travel to Imperial County, CA; northern Ohio; and western PA to conduct research.

- Conduct outreach in remaining locations.

SPRINT OUTCOME

- 32 (about half) of our interviews will be completed.

R3: RESEARCH **SPRINT 3**   STATUS: UPCOMING ⚪

Research in IA, AL, AZ, TX

ACTIVITIES

- Make a plan to ensure we meet our remaining participant quotas.

- Travel to final two or three locations.

SPRINT OUTCOME

- All interviews will be completed.

Link to Partner Portal ▸

Password: PPLUS–65!

What happens when you try to open a Dropbox link?

Do Google Drive links work?

RESEARCH PLANNING

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NEW YORK CITY, NY

- 3 complete
- 5 scheduled

IMPERIAL COUNTY, CA

- 12 planned

NORTHERN OH

- Recruiting underway

WESTERN PA

- Recruiting underway

Iowa
Johnson and Polk Counties

3 **Ohio**
Rural northern counties

1 **New York**
New York City

4 **Pennsylvania**
Pittsburgh/rural SW counties

California **2**
Imperial County

Arizona
Navajo Nation and the Arizona Sun Corridor

Texas
El Paso and surrounding border communities

Alabama
Hale County

BACKUP LOCATIONS

Georgia
• Atlanta area

Oregon
• Gilliam County area
• Portland area
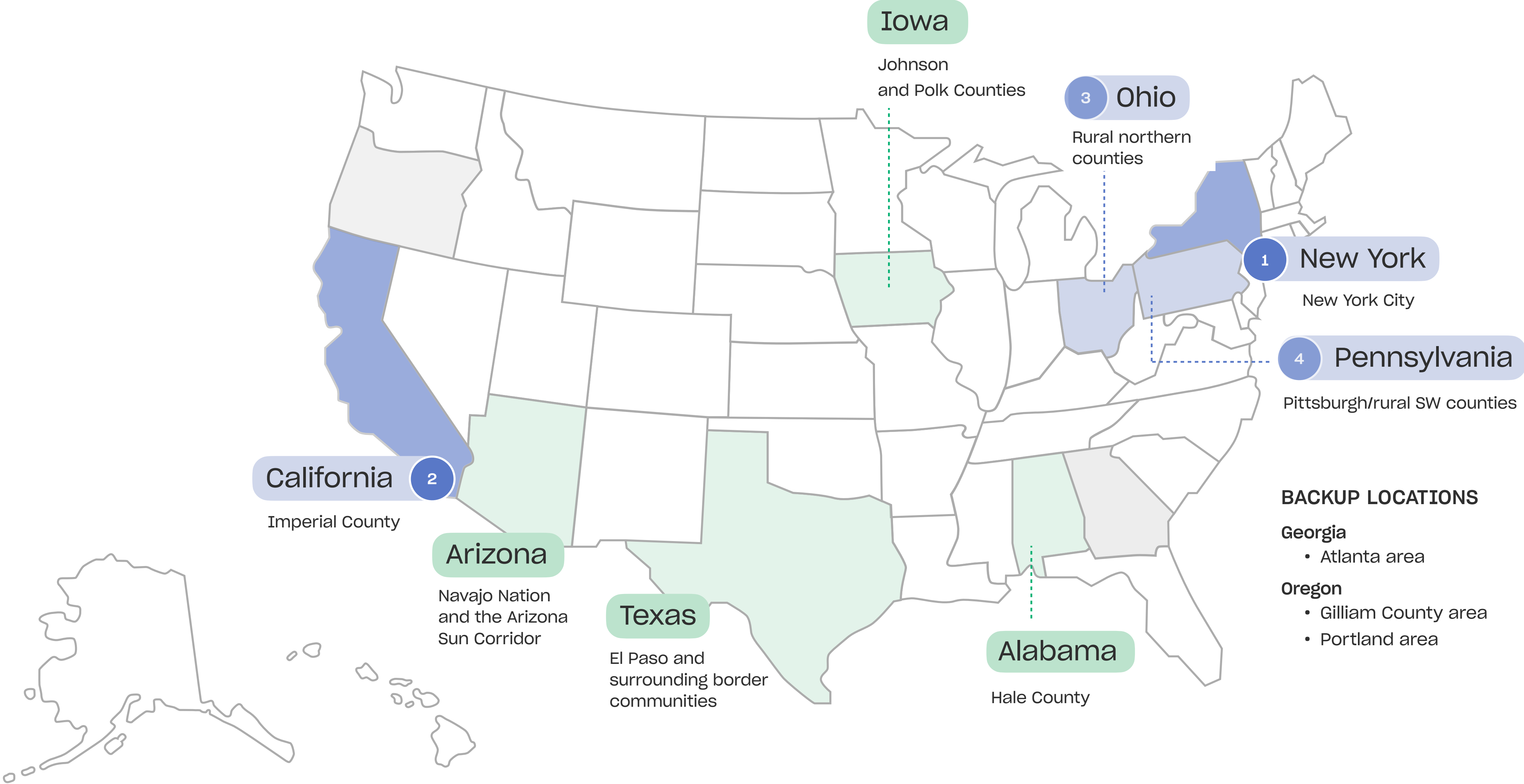
Research Planning ‣ Proposed Research Schedule

R3: RESEARCH BEGINS

▼

WEEK	30 OCT | S1W1	6 NOV | S1W2	13 NOV | S2W1	20 NOV	27 NOV | S2W2	4 DEC | S3W1
LOCATION 1	New York	New York	**California** (El Centro & Calexico)		**Ohio; Pennsylvania** (Northern counties; Pittsburgh and SW counties)	**Alabama**
TEAM	Anti, Giselly, Judy, Petey, Raj, Steph, Ying	Giselly, Judy, Raj, Steph, Ying	PPL: Anti, Petey GGS: Ruti, Sara Y	Thanksgiving	Raj; Giselly Raj; Ying	John, Raj
			Nov 15–17 (Wed–Fri)		TBD	
LOCATION 2 (IF APPLICABLE)	–	–	–		**Iowa**	**Backup location** if needed
TEAM	–	–	–		Petey, Giselly	Petey, Ying
DATES	–	–	–			
PERSONNEL NOTES			RAPID last week of R6	Anti working remote	Anti working remote RAPID pilot beings	Anti working remote

Research Planning ▸ Proposed Research Schedule

WEEK	11 DEC	S3W2	18 DEC	25 DEC	1 JAN	S4W1	8 JAN	S4W2	15 JAN	WEEK 1
LOCATION 1	Arizona; Texas			Backup location if required and/or Zoom interviews.	✅ R3 Research Findings Presentation	
TEAM	Anti, Giselly			Petey, Raj		
			🎄 Break Week & Christmas			R4: Synthesize begins
LOCATION 2 (IF APPLICABLE)	Backup location if needed			Backup location if required and/or Zoom interviews.		
TEAM	Raj, Ying			Petey, Raj		
DATES						
PERSONNEL NOTES						

Any updates on your OH and PA outreach?

Can you begin outreach in to connections in AL, AZ, GA, IA, OR, and/or TX?

[Link to CBO Outreach Language]() ▸

DRAFT: FOR INTERNAL REVIEW

Outreach Language for The SCAN Foundation
Nov 7, 2023

Subject: $500 Stipend | Looking for older adults to participate in interviews about aging

Hi [name],

[Add personal hello.]

I want to ask for your help. The SCAN Foundation is working with the Public Policy Lab on a project to improve how older Americans get healthcare and how policies that impact aging are made. **The project team is looking to speak with about 8–10 older adults (65+) in and around [X location] for 2.5-hour, in-person interviews, around the week of [Y week].** Conversation will focus on participants' lives and experiences as an older adult. The content and themes from interviews conducted around the country will be compiled into a rich and searchable repository for policy- and decision-makers to better understand and serve the needs of older Americans.

For these interviews, the research team can travel directly to participants, ideally in their homes. Interviews can be conducted in English, Spanish, or Chinese. Participants will be paid $200 for their time.

We also hope that participants will be able to complete follow-up activities over the course of the next few months. Participants will be paid in two intervals of $150 for the completion of subsequent activities. These activities can be done on the participants' own time with materials the team will leave behind after the first visit, as well as some phone or on video call follow-up. **Over the course of the project, participants can earn up to $500 by engaging in all activities.** Participants can be paid via physical Visa gift cards, Venmo, PayPal, ACH transfer, and more.

The team can also offer up to $500 to community-based organizations for up to 10 hours of work that yields 8-10 local participants.

If you're an older adult who may be interested in this study, you can:
- Review the attached flyer (Spanish and Chinese versions here) for more information about the type of people we're hoping to talk to, and
- Fill out the screener — in English, Spanish, or Chinese — and we'll be in touch if you're a good fit for the study.

If you know older adults who may be interested in this study, you can:

Outreach Language for The SCAN Foundation   Page 1 of 2

ADVISORY COMMITTEE

PUBLIC POLICY LAB

Our committee currently has 25 members.

ACCEPTED

- Kate McEvoy

- Ariel Kennan

- Katina Washington (HUD)

DECLINED

- Dr. David Choski

- Lisa I. Iezzoni

UNRESOLVED

- Ariele Faber

- Mary Ganguli

Link to Advisory Committee Airtable ▸

HOUSEKEEPING

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Who owns the data from Greater Good's previous work in Imperial County?

What would the process look like to use this data in our database?

Stories of a Movement

LIVED EXPERIENCE MATTERS

ADVANCING HEALTH EQUITY IN AGING | SEPTEMBER 2023

Greater Good Studio

PPL

- PPL conducts research in CA.

- PPL plans and conducts research in Ohio and Pennsylvania.

- PPL confirms remaining locations.

The SCAN Foundation

- The Foundation reaches out to connections in AL, AZ, GA, IA, OR, and/or TX.

THANK YOU

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