

# PPLUS65

## Biweekly Partner Meeting

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DATE November 28, 2023

PARTNER **The SCAN Foundation**



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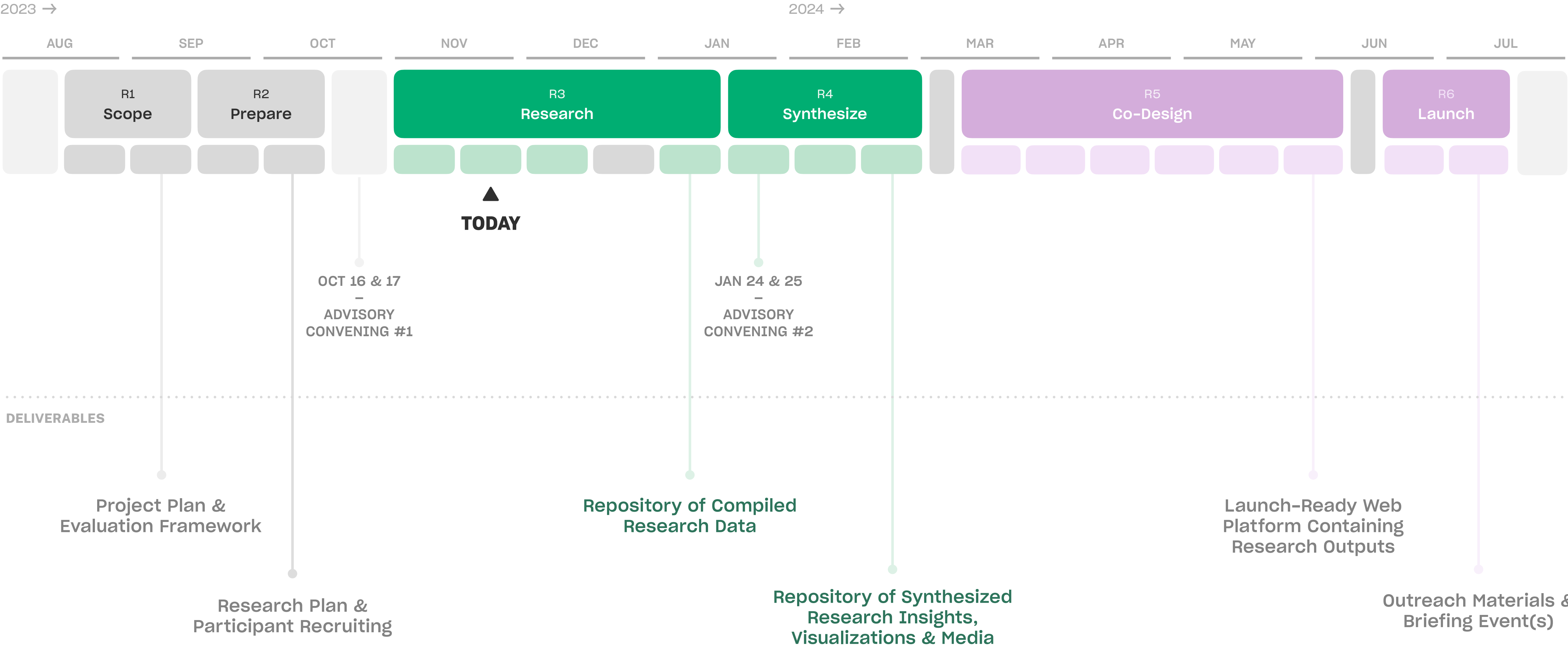
**Housekeeping | 5 Minutes**



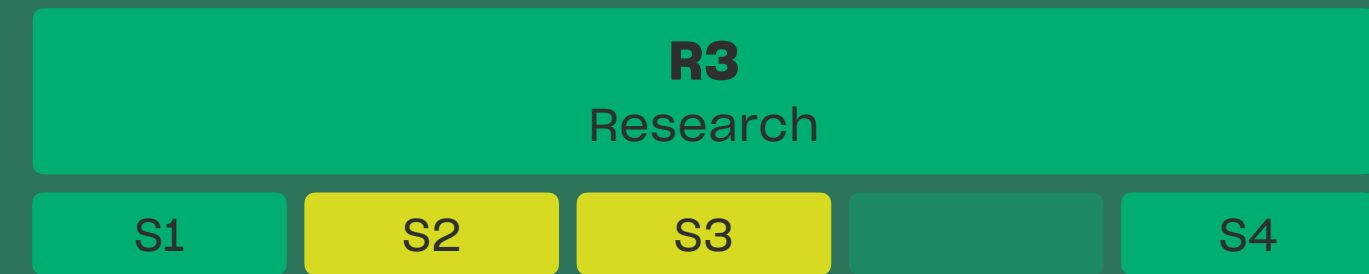


# PROJECT STATUS

# Project Status ▶ Project Timeline







R3: RESEARCH

**SPRINT 2**

STATUS: IN PROGRESS

## Research in NY, CA, OH, and PA

### ACTIVITIES

- Continue Spanish and Chinese interviews in NYC.
- Travel to Imperial County, CA; northern Ohio; and western PA to conduct research.
- Conduct outreach in remaining locations.

### SPRINT OUTCOME

- 32 (about half) of our interviews will be completed.

R3: RESEARCH

**SPRINT 3**

STATUS: UPCOMING

## Research in IA, AL, AZ, TX

### ACTIVITIES

- Make a plan to ensure we meet our remaining participant quotas.
- Travel to final two or three locations.

### SPRINT OUTCOME

- All interviews will be completed.

# RESEARCH PLANNING

## NEW YORK CITY, NY

- 4 complete
- 4 scheduled

## IMPERIAL COUNTY, CA

- 12 complete, including one provider staff and one caregiver

## NORTHERN OH

- 8 complete

## WESTERN PA

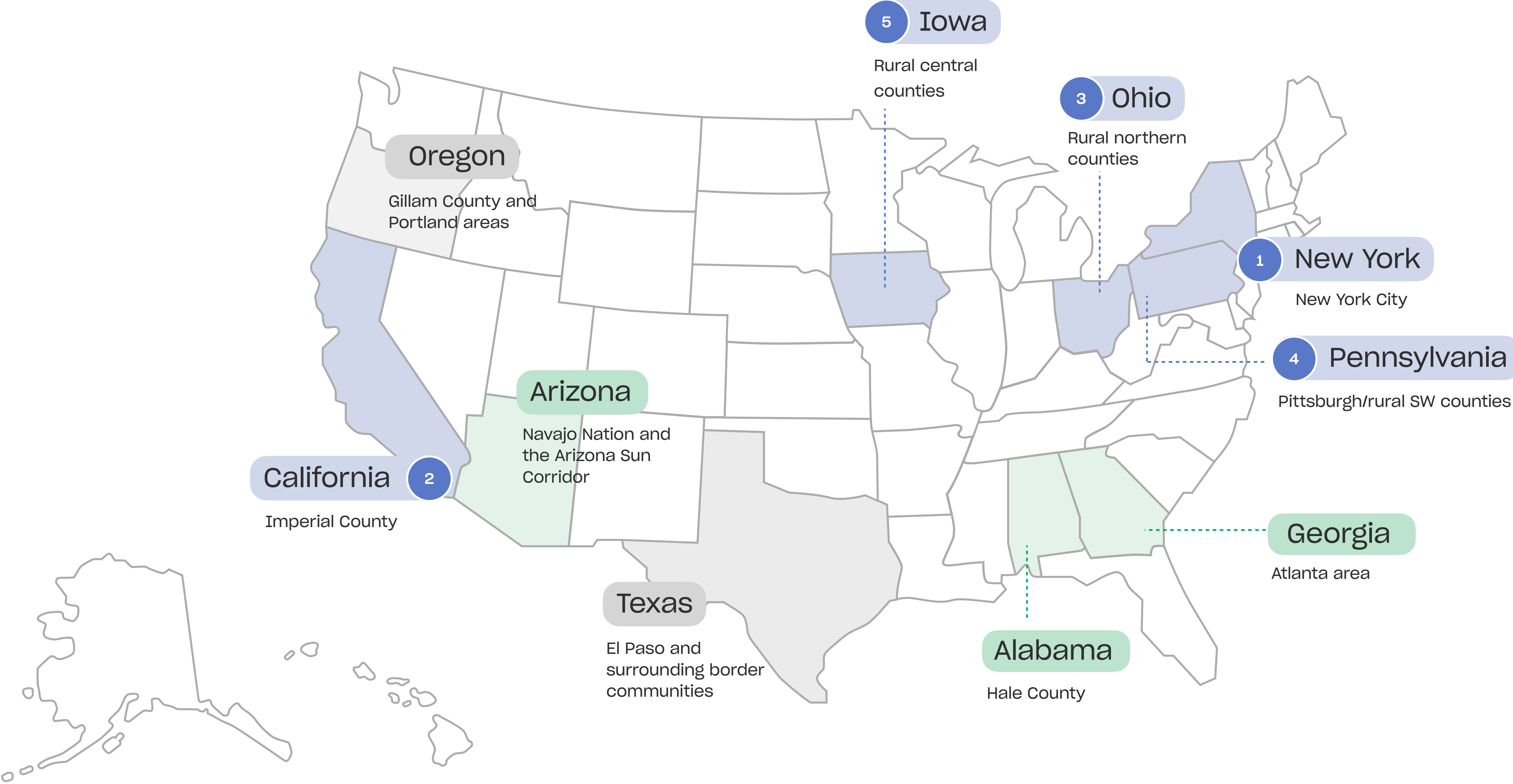
- 9 scheduled

## IOWA

- Recruiting underway!



# Research Planning ▶ Research Locations Current Theory



Are we ready to begin outreach in Arizona, or are those relationships sensitive if we pull out?

Do any SCAN folks have relationships in Alabama, Georgia, and Iowa?

[Link to CBO Outreach Language](#) ▶



DRAFT: FOR INTERNAL REVIEW

## Outreach Language for The SCAN Foundation

Nov 7, 2023

**Subject:** \$500 Stipend | Looking for older adults to participate in interviews about aging

Hi [name],

[Add personal hello.]

I want to ask for your help. The SCAN Foundation is working with the Public Policy Lab on a project to improve how older Americans get healthcare and how policies that impact aging are made. **The project team is looking to speak with about 8–10 older adults (65+) in and around [X location] for 2.5-hour, in-person interviews, around the week of [Y week].** Conversation will focus on participants' lives and experiences as an older adult. The content and themes from interviews conducted around the country will be compiled into a rich and searchable repository for policy- and decision-makers to better understand and serve the needs of older Americans.

For these interviews, the research team can travel directly to participants, ideally in their homes. Interviews can be conducted in English, Spanish, or Chinese. Participants will be paid \$200 for their time.

We also hope that participants will be able to complete follow-up activities over the course of the next few months. Participants will be paid in two intervals of \$150 for the completion of subsequent activities. These activities can be done on the participants' own time with materials the team will leave behind after the first visit, as well as some phone or on video call follow-up. **Over the course of the project, participants can earn up to \$500 by engaging in all activities.** Participants can be paid via physical Visa gift cards, Venmo, PayPal, ACH transfer, and more.

**The team can also offer up to \$500 to community-based organizations for up to 10 hours of work that yields 8-10 local participants.**

**If you're an older adult who may be interested in this study, you can:**

- Review the attached flyer (Spanish and Chinese versions [here](#)) for more information about the type of people we're hoping to talk to, and
- Fill out the screener — in [English](#), [Spanish](#), or [Chinese](#) — and we'll in touch if you're a good fit for the study.

**If you know older adults who may be interested in this study, you can:**

# RESEARCH PARTICIPANTS





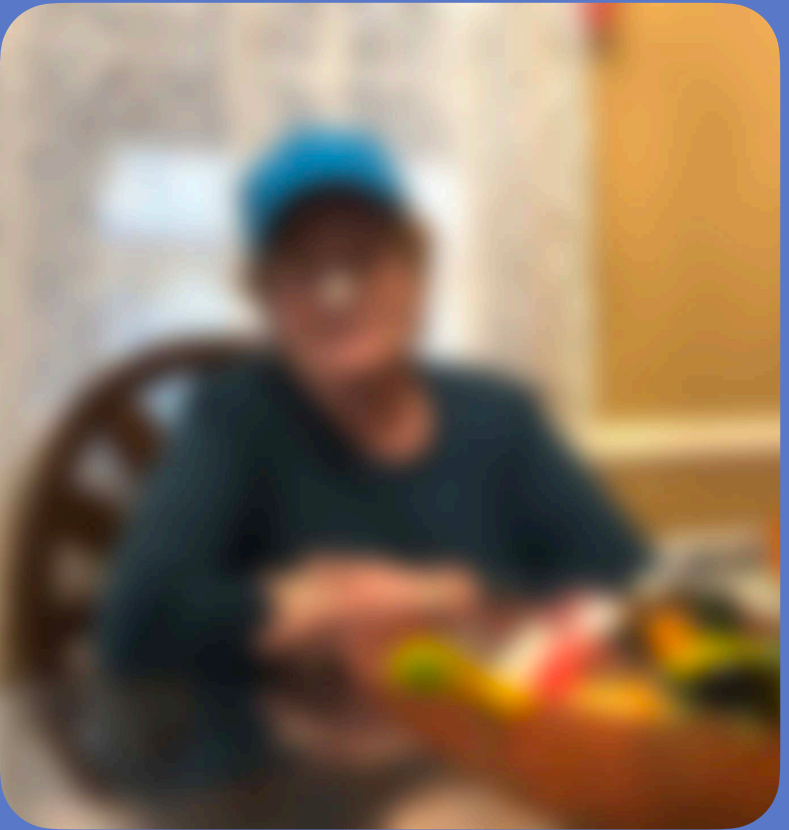
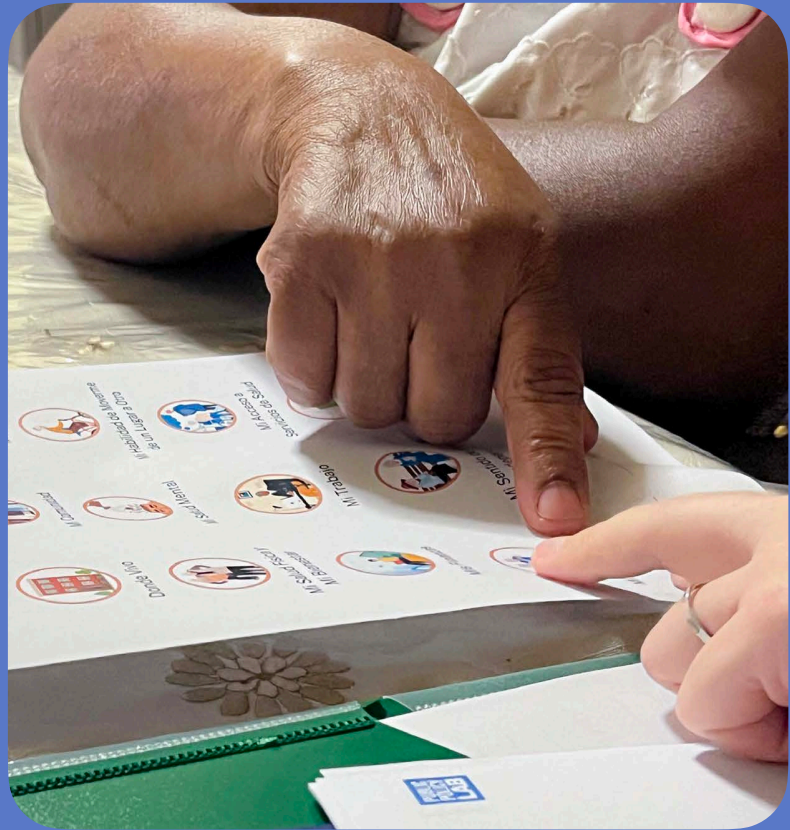
We've completed  
interviews with **24**  
participants and  
have **13** planned!

24

## Interviews complete

- ▶ 11 Rural
- ▶ 14 BIPOC and/or Latino
- ▶ 13 Income Below 138% FPL
- ▶ 10 Income 138%-400% FPL







# Research Participants ▶ Overview







68 YEARS OLD, NYC

SPANISH

“”

The doctor says that I have [diabetes], but I can't think too much about it. (...) I need to take insulin, but I don't want to. I am afraid of needles. I'm fine. I won't sit and think about the illness because I get sicker.





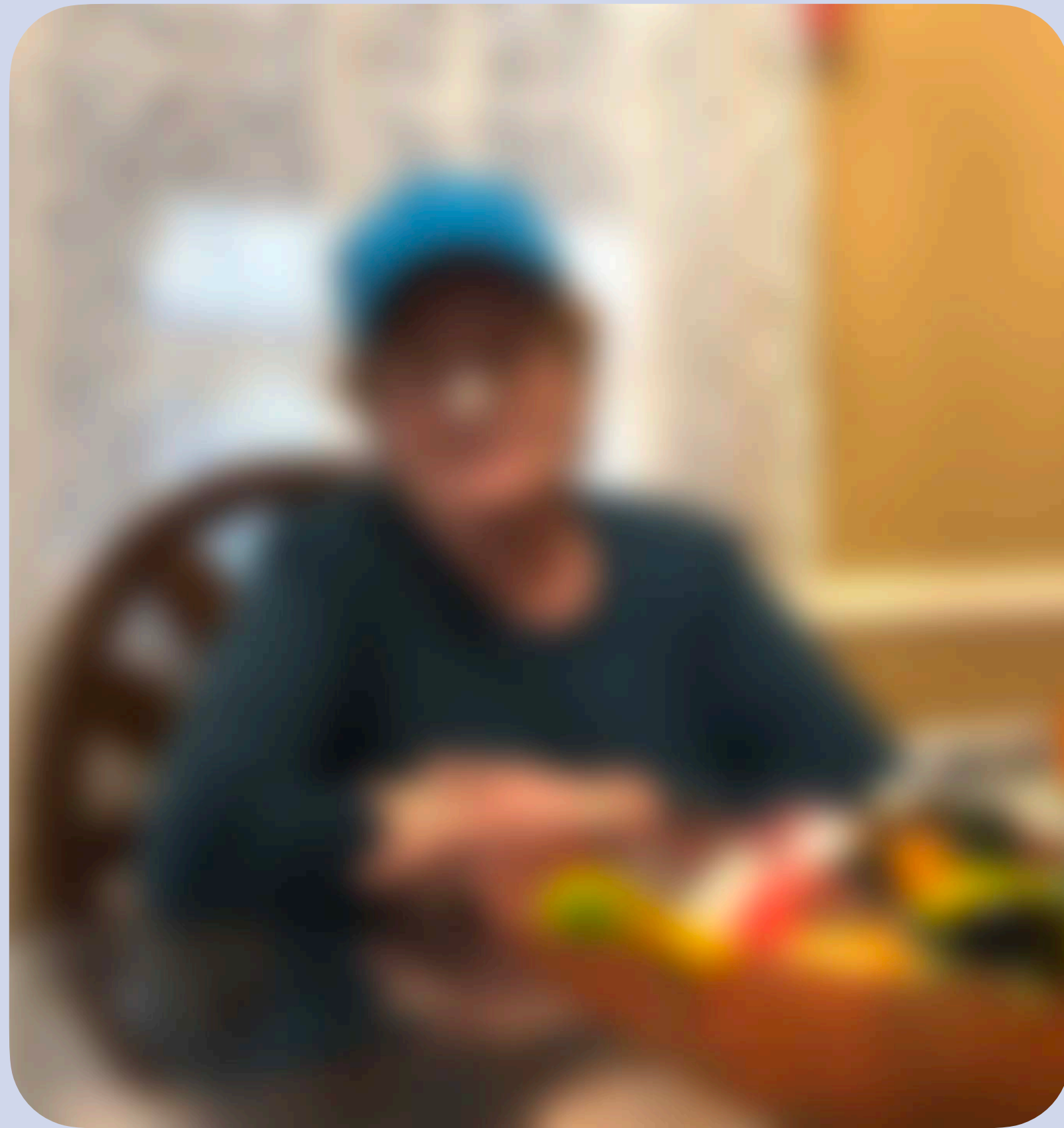
79 YEARS OLD, HEBER, CA

SPANISH

“”

The other day I said to my daughter, “I need to talk to you, (...) I’m not feeling well, we need to get the house paperwork in order so the government doesn’t take it”. She said not to think about that.





78 YEARS OLD, EL CENTRO, CA  
SPANISH

“”

[Your children] grow up, slowly. That's the life of every human being. They say [they grow up] to take care of their parents, but it's a lie.



CAREGIVER, EL CENTRO, CA

“”

I speak up. I know through clarity how to do all that. But a lot of people do not know how to advocate for themselves or their family. (...) Even for myself, I was scared to do it. (...) Do I have the right to report them?





82 YEARS OLD, EL CENTRO, CA

SPANISH

“”

[People say] “They give her everything. The government is sustaining her”. Those things hurt... I worked hard. I think I deserve something good in my life. I can’t work anymore. Nobody would give me a job.





CAREGIVER, EL CENTRO, CA

“”

I organize [her medication]. She knows she has to take her pills, but I always check. If she didn't take it, I ask her what happened.





78 YEARS OLD, NYC

“”

There were preconceived notions of who I was. But I always learned, early on, how to speak up for myself and say no, ‘you’re not gonna talk to me like that.’ I would say my earliest awareness of being Black was the 4th grade.





71-75 YEARS OLD, BRAWLEY, CA

“”

The way of the world today, it's backdoor policies. They are not bringing it forward to us so we understand, as a senior citizen, what are the ramifications of that decision are.



## PPL

- PPL conducts research in PA.
- PPL plans research in Iowa.
- PPL confirms remaining locations.

## The SCAN Foundation

- The Foundation reaches out to connections in final locations.
- The Foundation follow up about Stories of Movement (Greater Good Studio's project) data.

**THANK YOU**